

Why YOU should become a member!

Your business... is just that, YOUR business, and your focus is on increasing your hit rate and profit margins. The Eaton Certified Contractor Network (ECCN) program makes this easy by offering you advanced technical training and marketing tools to help sharpen your sales and customer service skills.

Become a member of this elite group of electrical contractors and separate yourself from the competition. Your customers will have complete confidence in your work, knowing that you are backed by the leader in the residential electrical industry. As a member of the ECCN, you will receive valuable sales and marketing tools to aid you in distinguishing your company from the rest. And of course, positively impact your bottom line.

The ECCN offers contractors:

Certification Class — Taught By An Experienced Electrical Professional.

Access To Members Only Certified Contractor Web Site

Continuous Learning Opportunities

ECCN Member Exclusive Event Calendar

Eaton Certified Contractor Rewards Program

Members Only Product Specials

ECCN Membership Kit

Become a member

Just go to www.eatoncanada.ca to enroll. Fill out the registration information and sign up for the certification class. That's it!

Once you have completed and passed the certification class you are an official member of the ECCN and will receive your membership kit in the mail.

www.eatoncanada.ca

Eaton's electrical business is a global leader in power distribution, power quality, control and industrial automation products and services. Eaton's global electrical product lines, including Cutler-Hammer®, Moeller®, Powerware®, Holec®, MEM®, Santak®, and MGE Office Protection Systems™ provide customer-driven PowerChain Management® solutions to serve the power system needs of the data centre, industrial, institutional, government, utility, commercial, residential, and OEM markets worldwide.

Eaton Corporation is a diversified power management company with 2008 sales of \$15.4 billion. Eaton is a global technology leader in electrical components and systems for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has approximately 75,000 employees and sells products to customers in more than 150 countries. For more information, visit www.eaton.com

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EATON
Powering Business Worldwide

Eaton Certified Contractor Network

Join Today!

A Program Designed to Help Residential Service Contractors:

- Capture More Sales
- Maximize Profits
- Increase Customer Satisfaction



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EATON

Powering Business Worldwide



What is the Eaton Certified Contractor Network?

Eaton's Certified Contractor Network (ECCN)

is a program specifically designed for residential electrical service and renovation contractors and is unique in the industry. The ECCN was created to form a partnership between the contractor, the distributor and Eaton in an effort to provide home-owners with personalized, professional service. This group of elite residential electrical contractors, have made a decision to grow their service and renovation business by exclusively offering and installing industry leading Cutler-Hammer® brand products from Eaton Corporation.

They have realized the need to separate themselves from the ordinary electrical contractor, and that home-owners want to do business with contractors that are knowledgeable, experienced and reliable. The ECCN program gives these contractors the training and marketing tools necessary to achieve this goal.



Home Standby Generators

According to electrical industry statistics, the average North American home will experience an interruption of power 3-4 times per year resulting in a total of 9 hours of lost power. In today's high tech homes being without power equates to much more than being without lights. Many homes depend on computers, security systems, and appliances for every day living. Blackouts, snowstorms, and high winds can knock out the power for extended periods of time, sometimes lasting several days! These power outage events have generated significant demand for reliable, standby power systems.



Structured Wiring Solutions

The technology in the average North American home is more sophisticated and widespread than ever before. Plasma TV's, whole house audio, intercom systems, surround sound systems, home offices, computer networking, automation control: all of these systems require complex wiring configurations and high grade cabling. An Eaton Structured Wiring Solutions wiring panel brings all of these technologies together for easy upgrades like adding a video/ telephone module, or installing whole house audio and intercom options.



Whole House Surge Protection

Eaton has a comprehensive family of surge protection devices that are installed at the service entrance and at the point-of-use locations, ensuring quality power for the protection of sensitive electronic equipment. For whole house surge protection Eaton offers surge breakers for basic AC power protection, CHSP Micro for appliances, CHSP Max for home electronics, CHSP Ultra for computers and home entertainment, and CHSP 3-way to protect home electronics that have telephone, satellite and/or cable connections. All Eaton whole house surge protection systems carry a lifetime warranty and connected equipment warranties.



Renovation Loadcentres ... A Service Contractor's Dream.

Of the millions of dollars that are spent annually in the residential home market an estimated 53% is spent on the renovation of existing homes. Upgrading electrical service is often a motivating or key factor in the initiation of a major residential renovation. Many home-owners are opting to stay in their current home and neighbourhood and adding the entertainment room, upgrading kitchens and using the whole home technology options that are currently available in new home construction.



Target Audience

Knob and tube wiring, existing aluminum wiring, fuse boxes and outdated technology are common problems in older homes, problems that can begin and end at the loadcentre.