



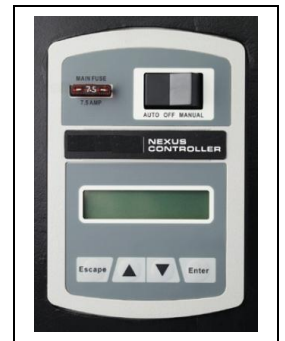
## Eaton generators featuring the new Nexus<sup>TM</sup> Controller will require Product Activation

### What are the consumer advantages of Product Activation?

- Ensures accurate warranty start date so full warranty period applies
- Access to consumer information for proper reporting and permitting for 2011/2012

### ... and there are even more advantages

- Proper warranty activation simplifies warranty support and claims processing
- Future interactive technology integration to allow more extensive generator monitoring opportunities



### Which models will require product activation?

- All 8-20 kW Eaton Automatic Standby Generators with an April 19, 2010 manufacture date, or later.
- 22-60 kW product with a June 1, 2010 or later manufacture date.
- 70 kW to 150 kW by the end of the year.

### Product Activation is an easy, one-time process:

1. Can be done in the field or in the shop
2. Click on the link at [ActivateGen.com](http://ActivateGen.com) or Call **1-888-922-8482** (M-F: 6AM to 9PM CST, Sat: 8-Noon)
3. Complete the Owner/Installer and Product Information. You will need the generator serial number.
4. Receive the activation confirmation with activation passcode
5. Enter the activation code in the passcode field displayed on the generator controller

**NOTE:** Provide a copy to the homeowner for future reference and to complete the product registration process

**Product Activation is required to engage the automatic mode on Eaton standby generators to allow automatic 24/7 operation. Without product activation, the generator can only be run in manual mode.**